



DU 16
AU 20
JUN
2010

CHAMPIONNAT
EUROPE
UNIVERSITAIRE
de
Badminton
NANCY 2010

SUNDAY, JUNE 20TH - N° 5

**SHUTTLE
NEWS**

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THEY DID IT

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University atmosphere: between friendship and high-level sport.

Photos Frédéric MERCENIER

Tonight, when the last shuttle falls on the floor, the European Universities Championship, organized since Wednesday at the Parc des Nations of Vandoeuvre-lès-Nancy, will end. Five days of badminton will have slipped away at full-speed. Almost like a successful smash. And, even before the end of the event, an observation is imperative. It is a big success. Bastian Kruse, representative of the European University Sport Federation, confirms: "This European

Universities Championship is the best ever organised yet." All expectations have been fulfilled. The 350 matches took place conveniently and tonight, the five new champions will be consecrated after the University of Lodz (from Poland) won the doubles. For the audience expected this afternoon, it is the last chance to see the shuttles fly over the net with a speed hardly ever seen in the region. Except for the Danish, who don't have a reliable universities federation, all the other big European nations were here. It's worth seeing this.



Grand Nancy

Passionément Sport !

La Région
Lorraine

Nancy-Université



park inn



YONEX



villes de
Nancy





EXPRESS NEWS

FLYING THINGS

In such a high level competition, the shuttle consumption is always impressive for non-specialist people. 400 boxes of 12 pieces (4.800 pieces) have been planned by Yonex for the European Championships, which shouldn't use half of them. About 350 games used an average number of 5 shuttles per match. It's a few... During the super-series tournaments, you can expect this number to double. Jean-Louis Kehloffner, the tournament director, confesses surprising personal record : 47 shuttles used for the France Championship's finals.

HAPPY BIRTHDAY JEAN-LOUIS

Speaking about statistics about Jean-Louis Kehloffner, he blows his 58 candles today. Joyeux Anniversaire Jean-Louis... Could we expect a surprise?

HONOURING THE LORRAINE REGION

The Lorraine day of badminton is not only about the game between the regional team and the University of Laval. The Lorraine's clubs, caring about children, received bags with mini-badminton stuff to give to the young. The aim of this action is to raise awareness about this sport. A financial help contract has been signed between the Conseil Regional and the Lorraine's league of badminton.

SHUTTLE NEWS

You are holding the last edition of Shuttle News, the paper that has followed the competition. Special thanks to Delphine (both), Aksiniya and Daria, our Russian friends, Matt, our favoured translator, Guillaume, Valentin, Damien, Philippe, Aurélien, Aline, Cécile, Justine, Amandine, Romain, Morgane and Allison for their help.



An average number of five shuttles are used during a match

"THE BEST EUROPEAN CHAMPIONSHIPS"

Bastian Kruse, technical delegate for EUSA said it. Nancy has surpassed previous editions.

Bastian Kruse has been the technical delegate for EUSA for 4 years now. However his passion for badminton dates back to 25 years. He spent the first four years of his life in Asia and discovered badminton there with his father. He is now truly dedicated to badminton. According to him, there's no doubt: "The 7th edition of the European Universities Badminton Championship is the best one since the event exists. Organising every year the competition in a different city is a real advantage for the event's quality. Every year, the university or city that organises the event is trying to top the previous one." Bastian Kruse is also pleased by the smooth running of the competition, some German players confirmed to him the quality of the event. He says that "some Germans even told me that the Championship is better organised than most of the EBU tournaments."

The EUSA technical delegate especially appreciates the surprises and new ideas organisers are coming up with every year. Last year, Geneva innovated in making two shorts movies. This year, the newsletter, daily movies and the opening ceremony at the Town Hall are among these new features. His last word goes to the volunteers "who served patiently and were very kind and helpful."



Bastian Kruse's last word goes to the volunteers "who served patiently and were very kind and helpful".

SIMPLY LORRAINE

The regional team easily dominated the University Laval (4-1). The initiative to play this friendly match was well received and it could be done again.

21-19 in the decider for the pair César-Plançon for the opening match of the encounter between Lorraine and University Laval (Québec). The level was set by this overseas match more friendly than competitive.

As soon as the opening match finished, Sébastien Plançon and Ronan César were congratulated by Florent Thibot, the new regional head coach. Buddies talk. 'We had never played together before' said an amused Sébastien Plançon (TSB Jarville). 'Rather one versus the other one' added Ronan. Quickly back on court, Thomas Lafond, who played the mixed double with Lorraine Baumann, said: "That's all the fun of these matches". The sacred union around a racket and shuttle of badminton was achieved.

Florent Thibot built his team with four girls and three men (Marin Baumann, passing the baccalauréat in the next weeks had to refuse the invitation). Therefore the polyvalent Sébastien Plançon had to grab the racket again for the single and he did it well as he scored the last point to end Canada's hope for a win. The women doubles was played by two girls from Sar-



From the beginning, the men's double (Plançon-César) set the level.

reguemes (Laura Lambert who played the team event with Strasbourg and Mailys Biache), but all other matches were played by players from different clubs; BNV and TSB (2 rival clubs in Nancy) played under the same banner.

Tiphaine Anghillieri lost the only match for Lorraine team. Florent Thibot to conclude: "We felt it. Players were happy to be here, to wear the red shirt together. A regional team of Lorraine, that was a good idea. We might do it again."

FLASH



More complicated than the crochet, the art of strings. An hard exercise.



MATCH OF THE DAY

EVERYBODY WITH THE VIGNES SISTERS

Qualified in doubles and singles (for Sashina), the girls from Strasbourg, at least bronze medallists, are dreaming of titles.

A simple rule to follow for all French supporters today: All with the Vignes sisters. The only two French players left in the draw, the two Strasbourg students already have a medal around their neck as they qualified (quite easily) for the semi-finals which means they'll play for the two bronze, one silver and one gold medals to win tomorrow. In singles, Sashina will play Olena Prus, seed number 1. In the doubles they will face the Polish, Walaszek and Augustyn, placid but unstoppable so far. For her first participation in the European Universities Championship, Sashina Vignes had a brilliant way to the semis. In quarterfinal, she needed only deux games to beat Alex Langley from England. Confident she said: "It was tougher than I thought, I was not moving on the court very fast but I'm going to make it to the final". Sabine Jacquet, from Switzerland, which will be playing for Issy-les-Moulineaux (2010 French Interclub champion) next season signed a incredible performance in another women's single quarterfinal by beating Olga Konon which is almost one hundred spots ahead in the world ranking. The swiss girl agrees with Sashina's opinion and says "Sashina has the best chance to win".



Sashina Vignes, a great tournament.

DESCRIPTION THE SHORT DEFENCE

Of course, there is the smash, the most spectacular shot in badminton. But sometimes, like in Judo, you need to use the power of your opponent to counter him. Let's have a glance at the short defence with a specialist, Jenny Day, England (Loughborough University).

Mixed or Women, Jenny Day is a doubles specialist. Regarding the short defence, the reigning European universities mixed doubles champion, with Tom Armstrong, excels.

The main goal of the short defence is to take back the advantage of the attack when your opponent smashes. Knowing this goal the player will try to use as much as he can the speed of the coming shuttle while being still accurate. The elbow must be in front of you, not too close to the body, the head of the racket must slightly point down in order to help controlling the shuttle.

Straight or crossed court, it's an instrumental shot to take the attack back. Producing this shot also requires the player to read the opponent's shuttle direction. You can notice that players are always more focused when they're defending.



Jenny Day, a reference.

TO FINISH

Todayb: 9 to 12 o'clock : single competitions - 1/2 finals
From 1 pm: finals and medal ceremony

Informations

Open to everyone for free.
For more informations : www.eucbadminton2010.eu/.
You need to book if you want to join during the week end : challenge@sport-u-lorraine.com.

Adress

Vandoeuvre Nations' Parc des Sports
rue de Gembloux
54500 Vandoeuvre-lès-Nancy



WATCH OUT, TENSION ON COURTS !

German and Polish didn't leave much to their opponents yesterday. Here's they strongly come before the last day which will decide the winners.



In trouble in the team event, Dmytro Zavadsky's got a revenge. He's still playing in two events.

The level rose up yesterday. Suddenly, shuttles speeded up and tension became almost touchable. There were only two obstacles left (last 16 and quarterfinals) before reaching the medals that will be given today (semis in the morning, final in the afternoon). There were some surprises today. Olga Konon, Poland, the reigning European champion and quarterfinalist last year in Paris Super Series (one of the best tournament in the world), lost in the same stage yesterday...but in the European Universities Badminton. Sebastian Schoettler, the giant German (1.98m) sent the Ukrainian Vitaly Konov back to studies in the same stage. But, at least, best nations are still here for the semis. The mixed doubles semis, planned yesterday evening took place very late because a polish pair was back at the hotel without noticing the change in the plan...ah University spirit !

In the semis, the Germans that came as neighbours are very well represented (7 of them) just behind there are the Polishes (6) and Ukrainians (4). Behind them, there are only two French (Vignes sisters) and the not expected swiss, Sabrina Jacquet who decided to play more badminton this year, apparently a good choice... After losing twice in the team event, Dmytro Zavadsky just put things back right. In quarters he won easily against Roovers, Germany who beat him at the start of the team event. The title is near. In doubles, with Konov, who lost in singles, he also has good chance to win. But he'll need to be careful. The three other semi-finalists are wearing the Germany colors. Semis' draws reveal pretty well the strength of each country. Polishes in women doubles (2) and mixed doubles (3). Whereas the Ukrainians (Olena Prus and Mariya Diptan who beat Teshana Vignes in quarters) and Germans (Mathieu Pohl and Sebastian Schoettler) are present in half of the singles.

VOLUNTEERS MICHEL AND CAMILLE ON THE RUSH

"Thanks to the regional badminton club, most of the volunteers have been fund" said Camille (19years). In such a high context, the young Barisienne is shy when she said that she actually play Badminton and almost apology when she said " I'm in C4", which is a honorable classification. She was very please to come. "when someone told me about it, I said yes". And she doesn't regret it. "It is very nice. And we are not lucky enough to see some good players very often in Nancy, we have to take advantage of it". She did a lot of things, she even deals with the points table where she managed the referees planning, watched who was on the chairs, on the sports ground... No need to say that mistakes are not allowed !

To Michel (21years old), UFR Staps student, things are a bit different. He took part in the big recruitment campaign made by Anthony Rudeau, volunteers responsible. These 80 volunteers supervised all week long the competition. "Anthony is a friend" so of course Michel wanted to help him. "I love sport and I already played badminton, but I didn't know everything, it is very interesting." Michel was at the refreshment area, he realizes that players and supporters are quite sober...but nervous "I served a lot of coffees".



Michel and Camille, the young volunteers in the depths of the action.



MYSTERIOUS SHUTTLE

Would you be able to find where is the shuttle in this picture ?



QUIZZ

1. Who was european university champion in mixed doubles in 2009 ?

- A : Moren-Wojtkowska
- B : Armstrong-Day
- C : Montagnon-Lo Ying Ping

2. Where will the European Universities championships take place in 2011 ?

- A : Madrid
- B : Hambourg
- C : Thessalonique

3. Where will the world championship take place in 2010 ?

- A : Paris
- B : Pékin
- C : Jakarta

Quizz : 1B, 2C, 3A.

Mysterious shuttle : E.

ANSWER



Grand nancy

PASSIONNÉMENT SPORT !

Le sport est au coeur du Grand Nancy.

Grâce à son engagement fort et quotidien, l'agglomération agit pour la qualité et le développement de ses grands équipements et le soutien des clubs professionnels.

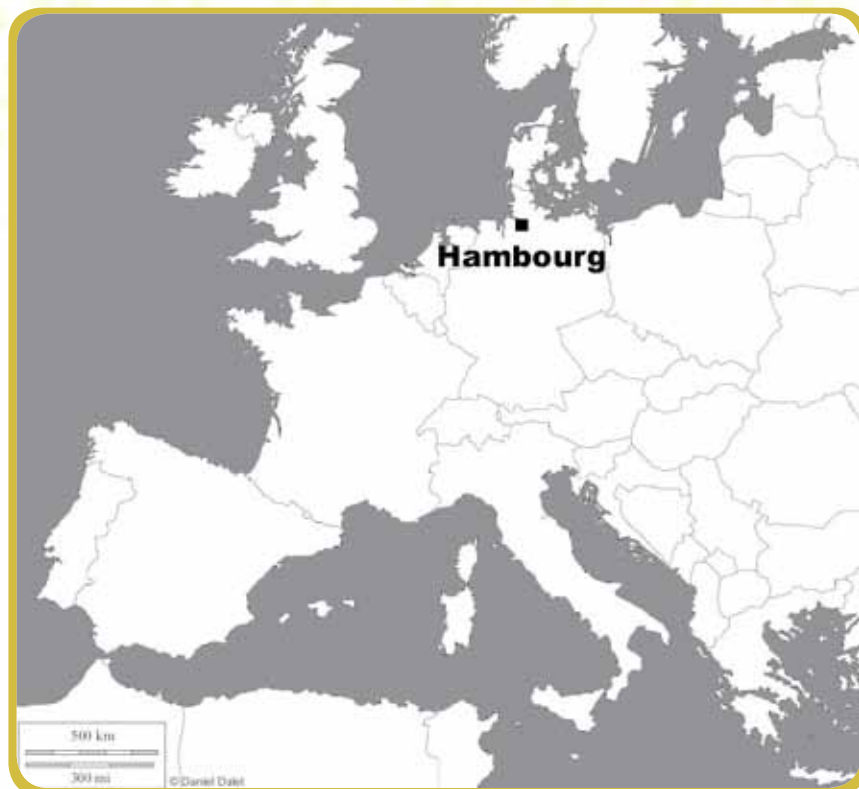
Aujourd'hui, la passion, l'expérience et les infrastructures permettent au Grand Nancy l'organisation de grands évènements sportifs.



SPORT PROFESSIONNEL . SPORT COMPÉTITION

HAMBURG, A GOOD MODEL

The team of the University of Hamburg has participated in the last 4 European Championships, they are a main place for university badminton in Europe.



In Hamburg, badminton is a tradition

The University of Hamburg, attending the European Championship for the fourth time is a strong leader in the European badminton. Situated in the North of the country near the Elb and close to the North Sea, Hamburg is the second biggest city of Germany (after Berlin). Famous for its port, the city counts 1.8 millions inhabitants, and 3.5 millions in the Greater Hamburg. Spread apart in different spots in the city, the university welcomes 40 000 students. This is the fifth biggest in Germany. In its core, all the disciplines are mixed together,

but when it's about sport, only one fight is important: the one for the university. Thus, in Nancy, the badminton team is made up of students in economy, sciences, languages, and law. There is no need to say that it works! For three years the "Mannschaft" gathers titles at championships in Germany and medals during European universities championship: gold in 2007, silver in 2008, and bronze in 2009: "We have a real *bad* culture, explains the trainer Till Zanders. The proximity of one of the national training centres means that the best players join our team.

The other big centre is located in Saarbrücken. These are our biggest rivals!" An enemy that took its revenge during the championship in Nancy. In the quarter final, the University of Sarre got the better of Hamburg during an intense match (3-2). A dead stop for the "Hamburgers" but probably not the end. "For several years, we've been here". Generations go on, players change, but the team spirit remains and this is essential." Auf Wiedersehen Hamburg and see you in Thessalonique in 2011!



A future lawyer for who insuring his own defense is not enough.

"BUDDY" SCHOETTLER

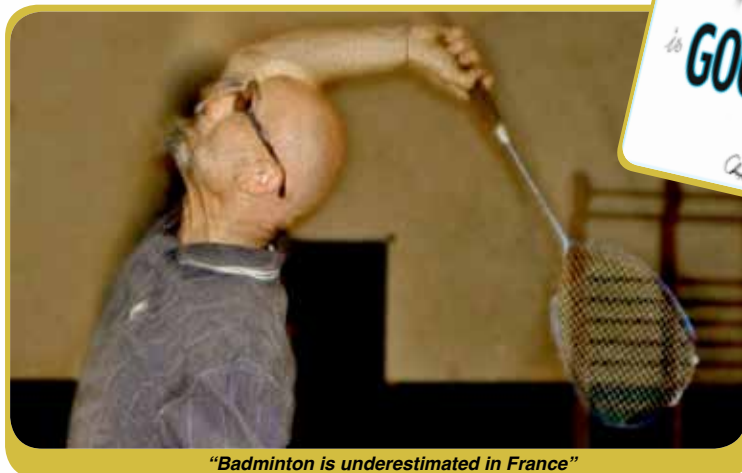
Sebastien Schoettler, 28 years old (and 1.98m) is one of the pillars of the badminton team. He loves Hamburg where he lives since he's born. "It's the most green city in Europe. And there are more bridges than in Venice", he says with pride speaking very good french. He has already won two individual medals in the European University Championships (bronze in 2007 and 2008), participated to the big adventure which brought the team title to Hamburg (in 2007 again) and played the last Universiades. He smiles: "No medals,

to many Asians". Now on the finish line of his studies, Sebastien Schoettler will leave the university next year in order to become a lawyer. "Studies and competition it was too hard. I gave up the international tournaments two years ago. I'm now only playing the university championships. It's serious, but much cooler" explains the one who since the beginning is called "Buddy". "When I was younger I really loved Bud Spencer' movies, thus people started to call me Buddy. And I'm actually a good Buddy too".

AS A SHUTTLE WITHOUT FEATHERS

Being a singer, CharElie Couture is used to dealing with different fields. That includes badminton.

"When we were young, we called it: "to play rackets". We would spread a net and we wouldn't understand how hitting that round thing aimlessly could make it move faster. I played again for the Racing Club in France and I found out that you need to have a particular technique. Now, I often play tennis. The roles of the wrist and of the arm are very different. When you play tennis, you have to stand in profile, because everything is in the forearm. When you play badminton, you can face up to the opponent and alternate strong and weak shots to hit the corners. It really works! You need to be healthy and to have some physical resistance. The effort is very intense. The tonic in the legs is as huge as when you play squash. I've written a lot about sport. There are certain similarities between the quest for absolute for an artist and the taste for ultimate victory for the players. Badminton has become a very popular sport, which can liberate certain frustrations. In some Asian countries,



"Badminton is underestimated in France"

like in Indonesia, badminton is a national sport. We did not recognize it as such in France until some new female players from China raised the level. When I lived in France, I used to go to see the Open de Paris in the halle Carpentier. In 2005, I made a promotional poster for them. When I went to watch the Olympic Games in Sydney and in

Athens, I saw the best in the world. Like in music and in Art in general, watching the very best playing is better live than through the screen of a TV. My friend Jean, who was the federation president, explained to me the evolution of the rules. I liked badminton even better, because it has changed throughout the last few years.



www.yonex.com

Stunning Smash

Yonex Record Smash Speed of 421 km/h

Yonex has created a badminton racquet to keep up with the increasing speed of the badminton world. Our new flagship model will give you amazing smash speeds. In testing, a leading players achieved a smash speed of 421 km/h. Just like professional athletes, the slim shaft and frame of the racquet carries no extra fat. The ArcSaber Z-Slash helps bring out the maximum of a players potential. It's a badminton dream come true, the best technologies from Yonex combined into one racquet. Why not feel the amazing smash speeds for yourself?

*Data from nac Image Technology Inc.

