

surface of the post and be 30 centimetres high or less and three centimetres broad or less.

18.8.2. Base of Post

Each base of the post can have a maximum of three emblems of the same brand. These must be flush with the surface of the base of the post and be 30 centimetres high or less.

Umpire's and service judge's chair

18.9. The umpire's and service judge's chairs are permitted to have advertising.

19. VIRTUAL IMAGING OR ADVERTISING

Use of any virtual imaging or advertising on the TV signal at BWF Sanctioned Tournaments is not permitted without prior written approval of the BWF except where rights are granted to Continental Confederations or other promoting organisations.

20. PLAYER CLOTHING AND EQUIPMENT

20.1. For the purpose of these regulations, an article of clothing shall be defined as anything worn or carried by a Player during play, except the racket, and including, but not limited to, pullovers, shirts, shorts, skirts, socks, shoes, headbands (including headscarves and turbans), towels, wristbands, bandages and medical supports.

20.2. In order to ensure attractive presentation of Badminton at Tournaments organised or sanctioned by the BWF, all clothing worn by Players shall be acceptable badminton sports clothing. It is not acceptable to tape over nor to pin on advertising nor in any other way to modify such clothing to comply with advertising or other regulations.

20.3. Regulations regarding advertising apply only to clothing worn during play and during prize ceremonies.

20.4. In applying Regulations 20 to 24 the decision of the Referee at each Tournament shall be final.

21. COLOUR OF PLAYERS' CLOTHING

21.1. In all BWF Sanctioned Tournaments, including those organised by the BWF and multi-sport games, each article of clothing may be of any colour or combination of colours.

21.2. Team Competitions

In all BWF team championships (i.e. World Men's & Women's Team Championships, World Team Championships and World Junior Team Championships) Players must wear team colours. Each Player must wear the same colour and design of shirts and shorts (or equivalent articles of clothing) throughout a tie.

21.3. For all team championships, preferred colours of shirts should be registered with the BWF.

21.4. Singles matches

Each Player must wear, as far as colour and design is concerned, shirts and shorts (or equivalent articles of clothing) throughout a match in accordance with

the Summary Sheet for GCR 21 & 23 (BWF Statutes, Section 5.3.7), and no change of colours is allowed.

21.5. **Doubles matches**

Each Player in a given pair must wear shirts and shorts (or equivalent articles of clothing) of the same colour and similar design throughout a match in accordance with the Summary Sheet for GCR 21 & 23 (BWF Statutes, Section 5.3.7). No change of colours is allowed.

- 21.6. In individual and team championships if the opposing Players / pairs involved in a match are not wearing significantly different coloured clothing, the Player / pair ranked lower will be required to wear clothing of a significantly different colour. Where both Players / pairs have the same or no ranking the Player or pair listed lower in the first M&Q report made for the Tournament will be required to change the colour of clothing.

21.7. **Television Court**

BWF may insist that Players on the television court(s) change the colour of their shirt or shorts or skirt or dress to avoid problems with the implementation of the on court virtual advertising.

22. DESIGNS ON PLAYERS' CLOTHING

- 22.1. In all BWF Sanctioned Tournaments, including those organised by the BWF and Multi-sport games, each article of clothing may only bear a design as provided in Regulations 22.2 to 22.4.
- 22.2. Designs should be abstract and devoid of advertising, representational, commercial or promotional content. Figurative and pictorial representations may be included as part of an overall abstract design. BWF are the sole arbiters of what constitutes an abstract design.
- 22.3. The front of the shirt may carry the flag along with the country name or abbreviation thereof or national emblem of the association represented not exceeding 20 square centimetres in total. The country name on its own and / or along with sponsor's name or logo shall not be permitted.
- 22.4. A design is allowed when it forms part of an advert permitted by Regulation 24 and falls wholly within the permitted dimensions.

23. LETTERING ON PLAYERS' CLOTHING

- 23.1. In all BWF Sanctioned Tournaments, including those organised by the BWF itself, and Multi-sport games, each article of clothing may only have visible lettering as provided in Regulations 23.2 to 23.5.
- 23.2. **Colour, style and height of lettering**
- 23.2.1. Lettering shall be in capital letters in the Roman alphabet (except as in Regulation 23.5.2), and in one single colour contrasting with that of the shirt.
- 23.2.2. If there is a pattern on the back of the shirt, the lettering should be on a contrasting panel.
- 23.2.3. In order that the Player's name can be seen from a distance for spectators in the stadium and television viewers, lettering must be a

minimum height of six centimetres and a maximum height of 10 centimetres.

23.2.4. The country name must be a height of five centimetres.

23.2.5. Lettering should be horizontal, or as close to horizontal as practically possible, and placed near the top of the shirt.

23.3. **Player names**

Any name of a Player appearing on the back of the shirt must be in accordance with the Summary Sheet for GCR 21 & 23 (BWF Statutes, Section 5.3.7). On Player clothing the Player's name, if used, shall be identical with the name registered as the Last Name (or an abbreviation thereof) in the BWF Player database. Last Name is defined as the family name, surname or similar name under the respective naming protocol of the Member country.

23.4. **Country Name**

The name of the Player's country may appear on the back of the shirt and must be in accordance with the Summary Sheet for GCR 21 & 23 (BWF Statutes, Section 5.3.7), but, if used, shall meet all requirements of Regulation 23. The country name, if used, shall be either full country name in English or Olympic approved abbreviation.

23.5. **Lettering sequence and use in advertisements**

23.5.1. The sequence on the shirt from top to bottom shall be Player Name (if present), country name (if present), and advert (if present).

23.5.2. Lettering is also allowed when it forms part of an advert permitted by Regulation 24, and falls wholly within the permitted dimensions. Such lettering can then be in any alphabet.

24. **ADVERTISING ON PLAYERS' CLOTHING**

24.1. In all BWF Sanctioned Tournaments, including those organised by the BWF, articles of clothing may only have advertising as provided in Regulation 24. In Multi-sport games, the same regulation applies unless the Multi-sports games organiser (e.g. IOC/Olympic Games) have specific variations to these regulations, in which case the regulations of the Multi-sport games organiser take precedence.

24.2. The shirt may carry advertising as in Regulation 24.2.

24.2.1. A maximum of one advertisement may appear on each of the following locations; left sleeve, right sleeve, left shoulder, right shoulder, left collar, right collar, right chest, left chest and centre chest. The shoulder is defined as the visible part of the shoulder on the front of the shirt. There must be no more than five advertisements in total and National flags or emblems for the purpose of this regulation count as advertisements. Each advertisement, including National flags or emblems, must be 20 square centimetres or less.

24.2.2. In addition to the above, one BWF mark may be worn in the form of a non-commercial emblem, as defined by BWF from time to time (e.g. BWF logo, integrity campaign logo or similar). The mark must not exceed 20 square centimetres and must follow the definition of the mark outlined by BWF. The mark can appear on any of the following locations not already used for advertising or a national flag or emblem: left sleeve,

right sleeve, left shoulder, right shoulder, left collar, right collar, right chest, left chest and centre chest.

24.2.3. Advertising contained in a band of uniform width not exceeding 10 centimetres on the front and not exceeding five centimetres on the back. Such a band may be at any angle and may be on the front of the shirt, the back of the shirt, or both.

24.2.4. If, in the BWF's sole judgment, there is a clash between the content of the advertising in Regulation 24.2 and the Tournament sponsors or the TV broadcasters, or if the content of the advertising would infringe local laws or be considered offensive, then the BWF may limit advertising on the shirt in Regulation 24.2.

24.3. Other Clothing

24.3.1. Each sock may carry two advertisements (including manufacturers' logos/emblems) of 20 square centimetres or less. The total number of advertisements allowed on each leg/foot is just two should a Player wear a compression/support sock as well as a regular sock.

24.3.2. Advertising on shoes is accepted subject to the make and model of shoe being made available in the open market.

24.3.3. Each other article of clothing may carry one advertisement of 20 square centimetres or less.

24.3.4. Clothing worn under Player shirts, shorts, skirts or dresses, shall be known as 'underclothing' and not categorised as 'articles of clothing', and if visible must not display advertising.

24.3.5. Advertising for tracksuits for prize presentation ceremonies is governed by Clause 24 as follows: Regulations for shirts govern tracksuit jackets; and Regulations for shorts govern tracksuit pants.

24.4. Member Advertising

24.4.1. Members may use an area not exceeding fifty square centimetres on their Players' shorts or lower part of dresses or skirts.

24.4.2. The area shall be used for a Member's logo or an advertisement for a Member's sponsor provided it conforms to Regulation 24.5.

24.4.3. If the Member does not use such area, that area shall not be utilized for any other advert.

24.4.4. If Players wear Member advertising on their shorts or skirts, or lower part of dresses at a Tournament this must be the advertising permitted by the BWF. All Players from the same Member in a Tournament do not have to wear advertising on their shorts, skirts, or lower part of dresses.

24.4.5. Any Member wishing to use this type of advertising must have written permission from the BWF for doing so. BWF will invite the Members to seek permission in January, but a Member can seek separate permission at any time during the year. Any permission must be sought and given a minimum of two months before a Tournament.

24.5. Restrictions on the advertising